



ONE MESSAGE. MANY DEVICES.





# OUR HISTORY



## ADVANCING WITH TECHNOLOGY FOR 70 YEARS

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Our roots go back to 1947 when Oral Roberts' voice crackled on AM radios across America and around the world. We have ridden the cutting edge of production and distribution technologies for nearly 70 years for one purpose: To Spread the Gospel of Jesus Christ. Since November 1, 1998, GEB has been helping ministry partners like you best reach their audiences.

Now, GEB produces and distributes life changing content and wholesome entertainment that cultivates faith, strengthens families, brings hope to finances and empowers the physical body.

# GUIDED BY PRINCIPLE, LED BY THE SPIRIT



OUR **VALUES GUIDE**  
OUR CONTENT

## **FAITH**

Information and issues that affect your spiritual growth and love for Jesus Christ

## **FAMILY**

How to keep your marriage strong, raise your children, and overcome the painful struggles of home life

## **MONEY**

Live as a good steward of what God has provided and be used by Him for Kingdom impact

## **WELLNESS**

Keeping your body strong so you can serve with power

## **ENTERTAINMENT**

In a world of explosions and sexuality, find wholesome and encouraging programming for you and your children

## **SPORTS**

Athletic programming for the whole family to enjoy and be inspired by

# HELPING YOU LIVE WELL.



## SPIRIT

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If we live by the Spirit,  
let us also keep step  
with the Spirit.

Galatians 5:25 ESV

## MIND

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An intelligent heart  
acquires knowledge,  
and the ear of the wise  
seeks knowledge.

Proverbs 18:15 ESV



## BODY

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I discipline my body  
like an athlete, training  
it to do what it should.  
Otherwise, I fear that  
after preaching to  
others I myself might  
be disqualified.

1 Corinthians 9:27 NLT

1961



## BABY BUSTERS

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DISPLAY LOYALTY  
DEMAND A LOCAL FOCUS  
DESIRE HELP FOR THEIR  
HURTS AND HANGUPS  
DIG IN AS VOLUNTEERS

1981

GE

*YOU  
BEST  
CONNEC  
TION*

[Attribution: *Make Room for the Boom...  
or Bust*, Gary L. McIntosh, Baker Books]

\*Pew Research Center Study, "Religion  
Among the Millennials." February 2010.



## RESPONSIVE

GEB serves as your message concierge. We work with you—and within your budget—to place your video content on the screens that matter the most to your audience.



## ROOTED

Long established in television, GEB strives everyday to expand and improve distribution for our partners to other screens—computers, phones, tablets... and whatever comes next.



## RELEVANT

GEB is committed to encouraging, equipping, and educating:

The 34 million Baby Boomers who declare their faith essential to their lives.\*

The 93 million Baby Busters/GenXers who put feet to their faith



## READY

We are your right-priced conduit to reach your audience. Partner with GEB today



# PROGRAM & MINISTRY PARTNERS



ALIGN YOUR  
MINISTRY

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WITH THESE  
KINGDOM CHANGERS



TELEVISION ONLINE ON DEMAND



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**"ENJOYING EVERYDAY LIFE"**  
**JOYCE MEYER**

One of America's most prolific and popular Bible teachers speaking to a live audience.



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**JOEL OSTEEN**

The world's most watched media figure teaching to Lakewood Church and around the world.



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**"LIFE TODAY"**  
**JAMES & BETTY ROBISON**

Popular talk show featuring Bible teachers, musicians, and other world changers.



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**"MANNA-FEST"**  
**PERRY STONE**

Bible teaching to live audiences plus detailed in-studio teaching with models and visual effects.



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**"ELEVATION EXPERIENCE"**  
**STEVEN FURTICK**

Inspirational and challenging messages from Pastor Steven as well as original worship music.



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**"WORLD IMPACT"**  
**DR. BILLY WILSON**

Contemporary evangelism from his studio and on location around the world.





**"JEWISH VOICE"**

## **JONATHAN BERNIS**

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Explore the Jewish Roots of your Christian Faith, and learn how the Bible & world events connect to your life.



**"IT'S SUPERNATURAL!"**

## **SID ROTH**

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Investigative reporting into Bible prophesies coming to pass in contemporary events.



**"THE GOSPEL TRUTH"**

## **ANDREW WOMMACK**

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Combines direct-to-camera Bible teaching with presentations before a live audience.



**"FIXING THE MONEY THING"**

## **GARY & DRENDA KEESEE**

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Intimate conversations and Bible teaching about money, marriage, and more.



**"THE BLESSED LIFE"**

## **ROBERT MORRIS**

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Practical teaching and powerful worship from the services of Gateway Church.



**"TURNING POINT"**

## **DAVID JERIMIAH**

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Delivering the unchanging Word of God to an ever-changing world.



**"VICTORY WITH PASTOR PAUL"  
PAUL DAUGHERTY**

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Messages of love, hope,  
healing, and forgiveness from  
Victory Christian Center.

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**"DESTINED TO REIGN "  
JOSEPH PRINCE**

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Bible teaching that pulls  
no punches delivered from  
Singapore's largest church.



**I'M SO  
THANKFUL I  
PARTNERED  
WITH GEB**

**TO PROVIDE PROGRAMMING  
THAT IS HELPING VIEWERS  
ALL AROUND THE WORLD.  
I ENCOURAGE YOU TO JOIN  
GEB TODAY."**

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**JOYCE MEYER**

**"ENJOYING EVERYDAY LIFE"**

SARAH M.  
New York  
Facebook

“

LOVE, LOVE, LOVE!  
GEB IS MY GO-TO  
FOR ALL THE

BEST  
INSPIR-  
ATIONAL  
CHRISTIAN  
TV.”

TELEVISION ONLINE ON DEMAND



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# HELPING 28,000,000 VIEWERS LIVE WELL

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ONE BABY BOOMER  
TURNS 65 EVERY  
SIX SECONDS

## BABY BOOMERS

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MAKE UP 28% OF THE  
POPULATION OF THE US  
BUT EARN 42% OF THE  
INCOME

OUTSPEND EVERY OTHER  
DEMOGRAPHIC GROUP

SPEND \$157 BILLION ON  
TRAVEL EACH YEAR

TRUST THE INTERNET  
MORE THAN ANY  
OTHER SOURCE OF  
INFORMATION

ARE MORE STRESSED  
AND LESS HEALTHY  
THAN ANY OTHER  
DEMOGRAPHIC GROUP



# ***YOUR CON- TENT.***

## **THEIR SCHEDULES. THEIR SCREENS.**

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Today's media consumers don't think about HOW they will watch their favorite videos. They think about WHEN. The walls between devices are disappearing. Your audience will choose the right device at the right time.

**YOUR CONTENT MUST NOT SKIP A BEAT.**



**REACH YOUR  
AUDIENCE**



**TELEVISION  
ONLINE  
ON DEMAND**

# THE STATS

81%

81% of U.S. households have broadband internet access

68%

68% of U.S. adults own smartphones

52%

52% of U.S. households have internet-connected TVs

45%

45% of U.S. adults own tablets

50%

By 2020, more than 50% of all TV viewership will be non-linear

CBS Interactive, August 2015

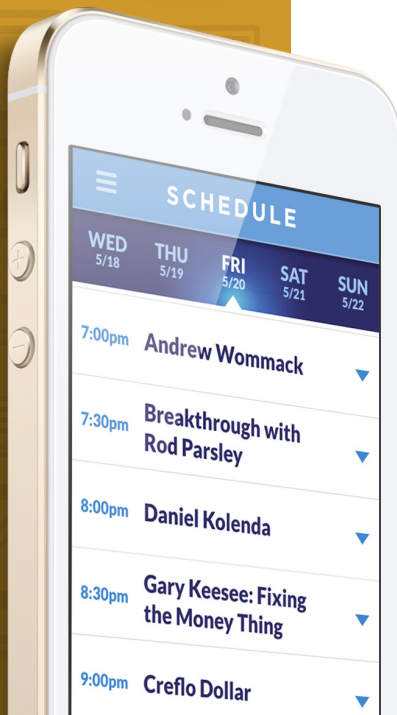
87%

87% of Americans report using a second screen while watching TV.

[Attribution: Accenture, "Digital Video and the Connected Consumer", April, 2015.]

# FIND GEB

## WHERE, WHEN, AND HOW YOU WATCH



**GEB helps your audience seamlessly access your content on smartphones, tablets, computers, and televisions.**

TELEVISION ONLINE ON DEMAND



## TERRESTRIAL

KGEB-TV 53 Tulsa  
KAXT-TV 1.2 San Jose  
KUGB-TV 28.1 Houston



## CABLE

Check local listings



## SATELLITE



channel 363



## INTERNET

gebamerica.com  
lifestream.tv



## PHONE/TABLET APPS

Google Play  
Apple App Store



## DEVICES

GEB America is proud to  
be a part of the Apple TV and  
Roku family.



Roku TV

You can also use your mobile phone or computer to play GEB  
through your Amazon Fire, Apple TV, or Chromecast.



ROBERT P.  
Stuttgart, Germany  
Facebook



I JUST  
DISCOVERED  
THIS CHANNEL  
TODAY.

I CAN'T  
CHANGE IT

I AM  
LOVING GEB  
PROGRAMMING."

**WE ARE READY TO SERVE  
YOUR MISSION**

# **JOIN OUR FAMILY OF PROGRAMS**

EXPLORE WHAT PARTNERSHIP WITH GEB WOULD MEAN TO  
YOUR MINISTRY AND YOUR CONSTITUENTS.

**DAVID GROVES**  
GENERAL MANAGER

GEB/KGEB  
(918) 495-6651  
dgroves@oru.edu

**STEPHEN GUNN**  
FOR SALES INQUIRIES

GEB/KGEB  
(918) 495-6966  
sgunn@oru.edu



2014 NRB MEDIA AWARD RECIPIENT  
2016 KGEB TV NRB STATION OF THE YEAR



PROUD MEMBER  
SINCE 2009

**ORU**

EXTENDING ORU'S  
BROADCASTING HISTORY

TELEVISION ONLINE ON DEMAND