



GEB

HELPING YOU LIVE WELL

OUR HISTORY

- Our roots trace back to 1947 when Oral Roberts' voice first crackled on AM radios
- GEB first broadcast from "Studio 1" on November 1st, 1998
- We have ridden the cutting edge of production and distribution technologies for nearly 70 years to help our ministry partners reach their audiences.



1947

1998



OUR AUDIENCE

GENERATION X

"They (GenX) have a ton of purchasing power, accounting for 31 percent of the total U.S. income, and their income (on average) is higher than the national average as well as the averages for all other generations." - Washington Post, 2019

BABY BOOMERS

- Boomers devote the most time to linear or broadcast TV. Over 3 hours per day, compared to Millennials 2 hours (Global Web Index, 2016)
- 96% of baby boomers use search engines, 95% use email, and 92% shop for products and services online (Forbes, 2017)
- 70% of disposable income in the U.S. is controlled by Baby Boomers. As Boomers become increasingly social media-savvy, they may become the key to the success of many brands (Nielsen, 2016)





“ It has been a blessing to partner in the Gospel with ORU and the folks at GEB.

I look forward to all the Lord will have us accomplish together! ”

ANDREW WOMMACK

WHAT OUR AUDIENCE IS SAYING



Love, love, love!
GEB Global is my
go-to for all the best
inspirational Christian TV.”

SARAH M.
Facebook



So grateful the Lord led me
to your network early this
morning. Prasing the Lord for
this wonderful network!”

PATRICIA G.
Facebook



I Just discovered this
channel today. I can't
change it I am loving
GEB programming.”

ROBERT P.
Facebook

YOUR CONTENT THEIR SCHEDULES. THEIR SCREENS.

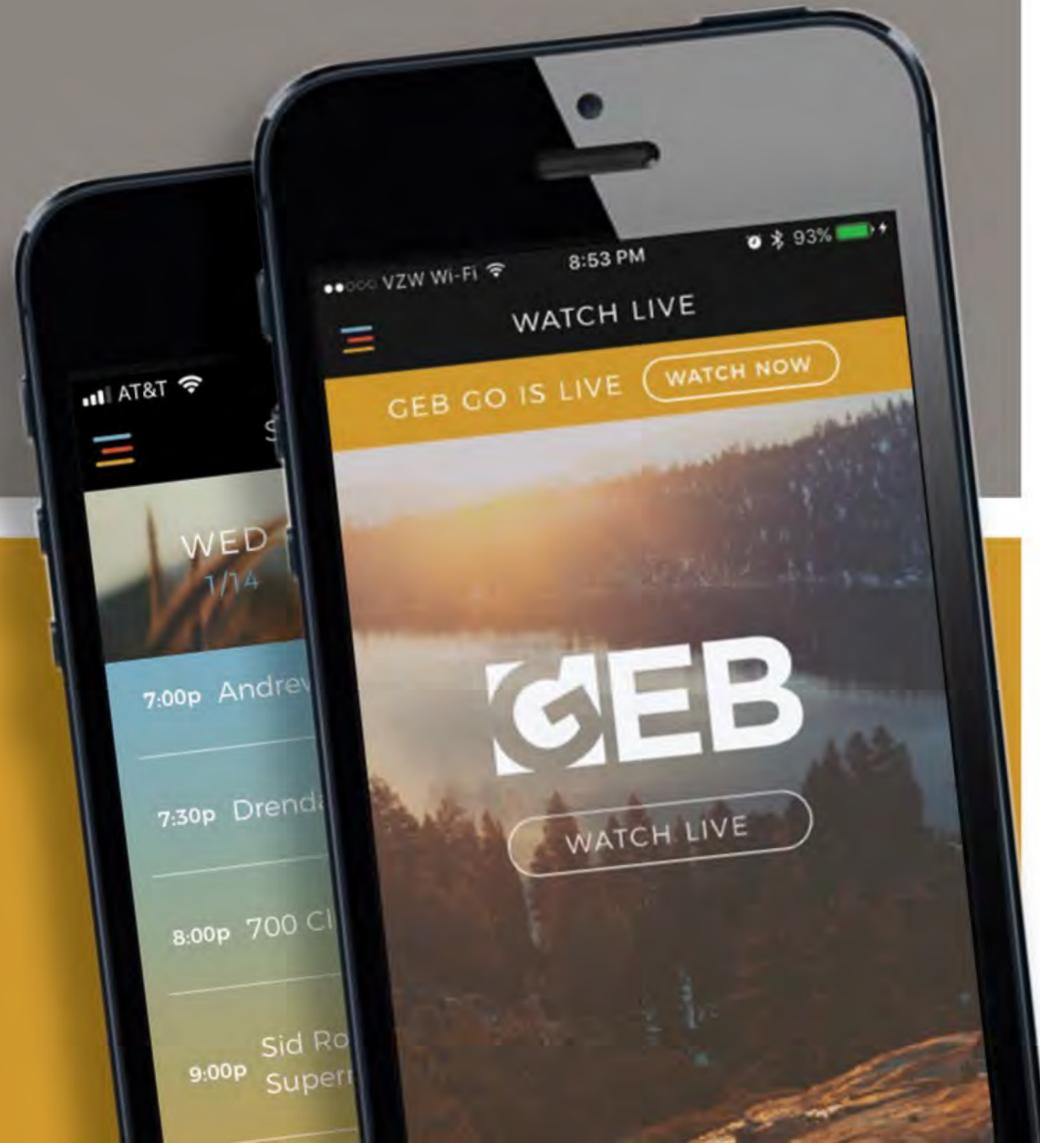
"US Digital Video Viewers in
2020, 219 Million"

- Statista



By 2019, internet video traffic will account for 80% of all consumer Internet traffic."

Via-Wordstream,
March 2017



ONE MESSAGE. MANY DEVICES.

GEB helps your audience seamlessly access your content on smartphones, tablets, computers and smart television

ONE MESSAGE. MANY DEVICES.

GEB is available on favored outlets OTA in:

- KGEB TV 53 Tulsa, OK
- KBPX TV 46.5 Houston, TX
- WACX TV 55.3 Orlando, FL
- W31AZ TV 31.1 Greenville, SC
- WBNM-LD 50.2 Louisville, KY
- WSJT TV 15.2 Atlantic City/Philadelphia
- WJDE TV 31.8 Nashville, TN
- W50CH TV 50.1 Alton, IL
- WEZK TV 28.7 Knoxville, TN
- WFLG TV 68.9 Tri-Cities, TN/VA
- KRET TV 45.7 Palm Springs, CA
- KFPB TV 50.5 Phoenix AZ
- WCSN TV 32.12 Columbus OH
- KNXT TV 38.2 Fresno/Visalia CA

Eutelsat 113 C-band and Eutelsat KU 117



OUR CONTENT PILLARS:

- Faith
- Family
- Money
- Wellness
- Entertainment
- Sports

OUR VALUES GUIDE OUR CONTENT

HELPING YOU LIVE WELL



MIND

An intelligent heart acquires knowledge, and the ear of the wise seeks knowledge.

Proverbs 18:15 ESV



BODY

I discipline my body like an athlete, training it to do what it should. Otherwise, I fear that after preaching to others I myself might be disqualified.

1 Corinthians 9:27 NLT



SPIRIT

If we live by the Spirit, let us also keep step with the Spirit.

Galatians 5:25 ESV

PROGRAM & MINISTRY PARTNERS

ALIGN YOUR MINISTRY WITH THESE KINGDOM CHANGERS



JOYCE MEYER



JOEL OSTEEN



**JAMES & BETTY
ROBISON**



BILL WINSTON

AND

PROGRAM & MINISTRY PARTNERS

ALIGN YOUR MINISTRY WITH THESE KINGDOM CHANGERS



DAVID JEREMIAH



DR. BILLY WILSON



CREFLO DOLLAR



SID ROTH

AND MANY MORE

“

**I'm so thankful
I partnered
with GEB**

**to provide programming
that is helping viewers
all around the world.**

**I encourage you
to join GEB today.”**

JOYCE MEYER

“ENJOY EVERYDAY LIFE”



WHY
GEB
IS A GREAT
CHOICE
FOR YOUR
PROGRAMS



RESPONSIVE



RELEVANT



ROOTED



READY



RESPONSIVE

We work with you and your budget to get your content on the screens that matter most



RELEVANT

We are committed to encouraging, equipping,
and educating 34 million Baby Boomers and
93 million Baby Busters



ROOTED

We are established in television and constantly expanding our reach to computers, phones, tablets and whatever screens come next.



READY

We are the right priced conduit to
reach your audience



GEB

YOUR BEST CONNECTION

GEB



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