



HELPING YOU LIVE WELL

GEB America and GEB Asia

GEB is Proud to Connect Your Ministry With the World!



HELPING YOU LIVE WELL

GEB, a global Christian network, distributes its programming internationally through a range of satellite systems and platforms.

Broadcasts consist of two network channels, GEB America and GEB Asia. Combined available to viewers in over 140 countries, including those in North and South America, Africa, Asia, and Oceania.



HELPING YOU LIVE WELL

Programming includes a mix of original content, live events, music, and ministry programs, all aimed at inspiring and empowering viewers with a Christian message.

With its extensive reach and diverse programming, GEB continues to be a leading voice in international Christian television.

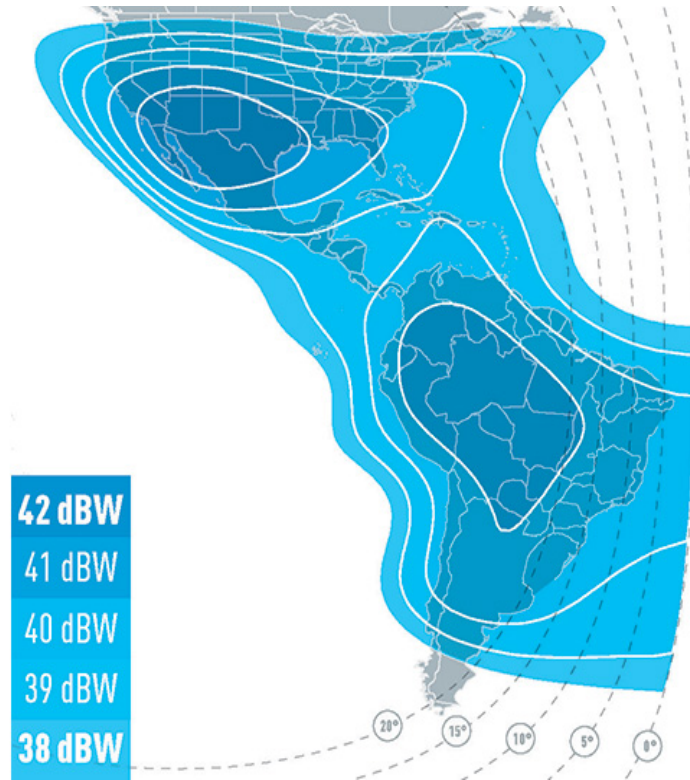


GEB **AMERICA**

***GEB America,
Western Hemisphere Coverage***

GEB America available on 4 Satellites in the Americas!

EUTELSAT 113 WEST



- DIRECTV and Over-the-Air TV Affiliates including flagship station KGEB TV53 Tulsa.
- U.S TV markets include Houston, Nashville, Albuquerque, and 8 more!
- Relaunch of ORBY TV in the U.S. KU.
- Orby TV available free on 117 W.
- Reaching North/Central/South America via Eutelsat 117 W, and 65 W. Providing for both KU and C-Band coverage.
- Over 40 Million Potential Homes reached via satellite!
- TV Stations, cable and satellite combined over 65 million!
- Top OTT platforms including Apple TV, AmazonFireTV, and ROKU.
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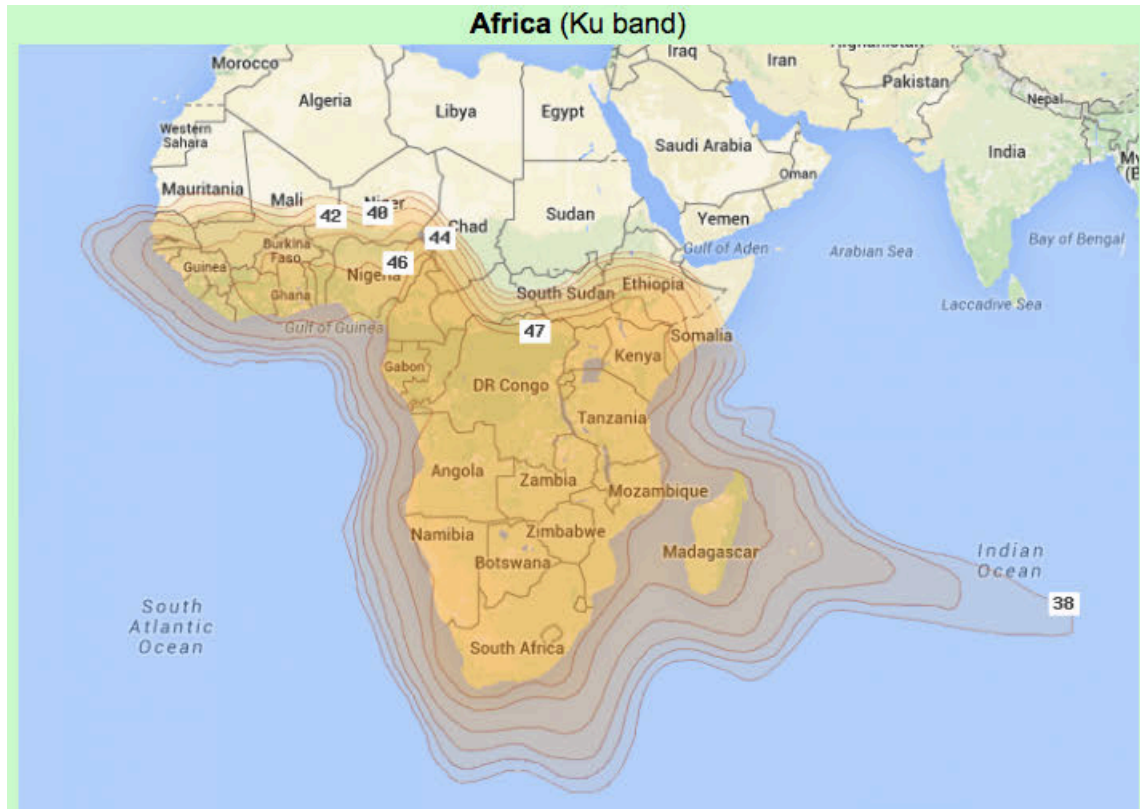


GEB
AMERICA

***GEB America:
Sub-Saharan Africa Coverage***

Eutelsat's 7°EAST, Africa's HOTSPOT for English-speakers

EUTELSAT 7B AT 7° EAST



- Reaching at least **3.7 million homes**, including in Nigeria, Ghana, Tanzania and Zimbabwe via KU Band.
- Perfect for Pan-African TV broadcast, and notably English-speaking TV over West and East Africa countries.
- Fast growing free-to-air neighborhood with more than 80 channels: Africa XP, RCS Ghana and BAZ bouquets, popular channels
- Total number of channels at 7°E had grown to 423 in 2019 with most growth driven due to major English-speaking line-up.
- 7°E is also developing hotspot for FTA channels in African languages, most notably with 10 channels in Swahili in 2019 and addressed by Arabic and French TV channels targeting respectively the Muslim and French speaking communities.

GEB America over Africa launched April 2023



GEBCO ASIA

*Reaching the Largest Number of
Potential Free-to-Air Homes
in the Asia Sat Fleet*

AsiaSat 5 C-band Footprint in EIRP (dBW) GEB Asia channel



ASIASAT 5, located at 100.5°East C-Band.

The largest FTA networks than any other ASIASAT bird.

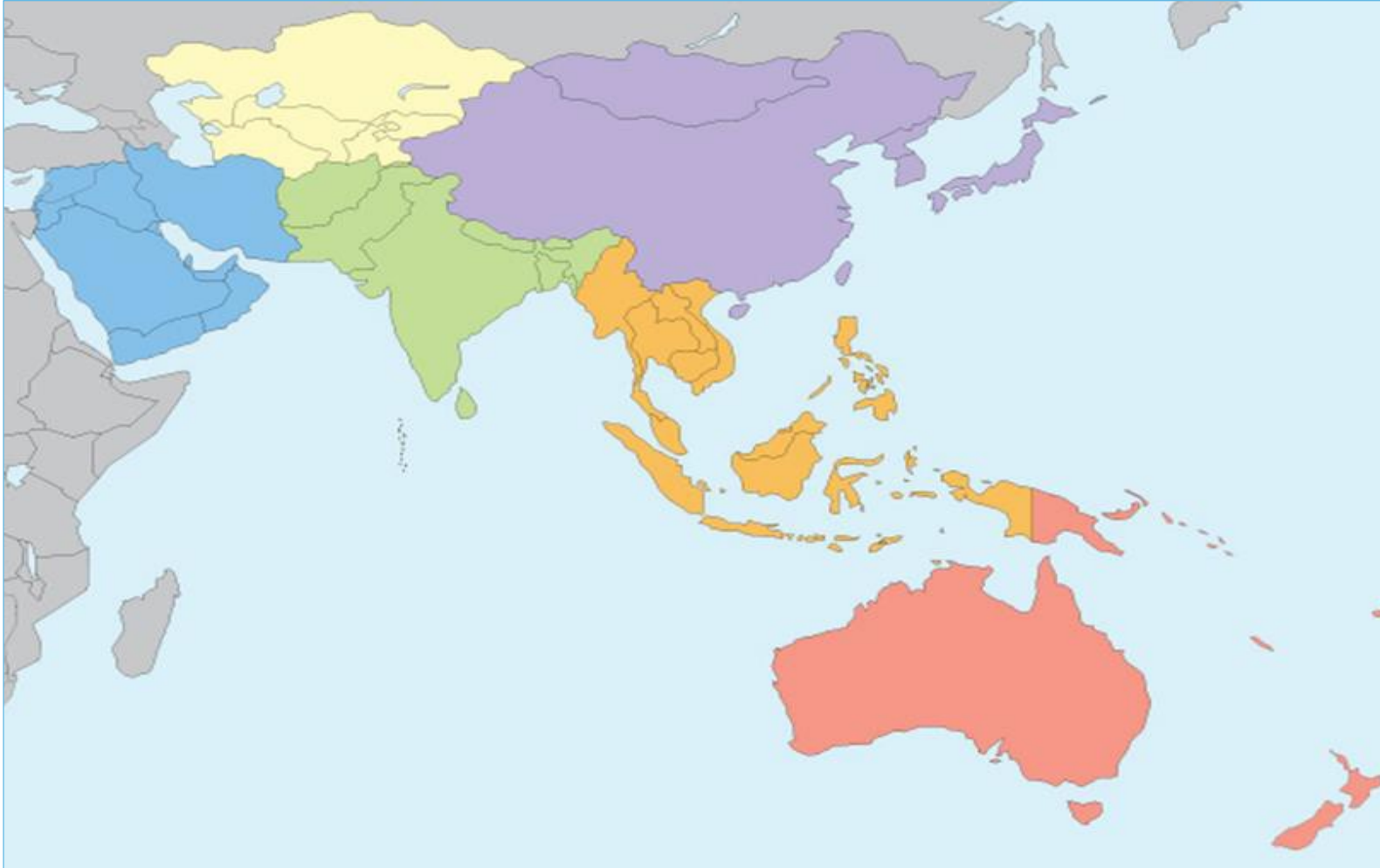
- #1 slot for Religious Channels
- Asia's Most Watched International Neighborhood

Based on full transponder platform power and operating above 3960Mhz frequency away from any 5G progress in Asia.

Shared Mux platform with the following:



Audience Penetration of AsiaSat 5 C-band



Via Free-to-Air Networks

East Asia	504,710,000	TV Homes
South Asia	155,620,000	TV Homes
South East Asia	128,635,000	TV Homes
Oceania	12,254,000	TV Homes
Middle East	12,150,000	TV Homes
Central Asia	3,470,000	TV Homes

Total 817 million TV Homes

Via Hotel Networks

East Asia	109,858	Guest Rooms
South Asia	19,550	Guest Rooms
South East Asia	101,076	Guest Rooms
Oceania	220	Guest Rooms
Middle East	9,916	Guest Rooms

Total 241,000+ Guest Rooms

Penetration by region: East Asia - China, HKSAR, Japan, Macau SAR, Mongolia, South Korea and Taiwan. South Asia - Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka. South East Asia - Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam. Middle East - Iran, Jordan, Lebanon, Qatar and UAE. Central Asia - Kazakhstan. Oceania - Australia, Fiji, French Polynesia, New Caledonia, New Zealand, Papua New Guinea, Vanuatu and Wallis and Futuna

Two Incredible Channel Choices to Reach MILLIONS!



- **GEB America** reaches over 65 Million potential Homes via KU and C-Band ranging across North, Central, South America and now Africa!
- Including 11 affiliate stations and the DIRECTV audience in the United States. US Markets include Houston, Albuquerque, Nashville, Tulsa and more.
- Four satellites over North/Central/South America.
- **GEB America** now reaches Sub-Saharan Africa, including Ghana, Nigeria, South Africa, Zambia, Tanzania and many more.
- PLUS ...
- **GEB Asia** is carried on the most watched English Language Satellite in the region. From India to New Zealand!
- With potential reach to more than 2 Billion people, **GEB Asia** is the premier channel to reach the most densely populated region of the world!
- **GEB America** and **GEB Asia** are proudly powered by Oral Roberts University. ALL Net profits from GEB enables ORU to educate students and develop the next generation of Whole Person Leaders!

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