



GEB AMERICA & GEB ASIA

# GEB TV

Helping You Live Well



# About GEB

- GEB is a global Christian network that distributes its programming internationally through a range of satellite systems and platforms.
- Consists of two network channels: GEB America and GEB Asia.
- Available to viewers in over 150 countries, including North and South America, Europe, Africa, the Middle East, Asia, and Oceania.





# Our Content

Programming includes a mix of:



Original content



Live events



Music



Ministry programs



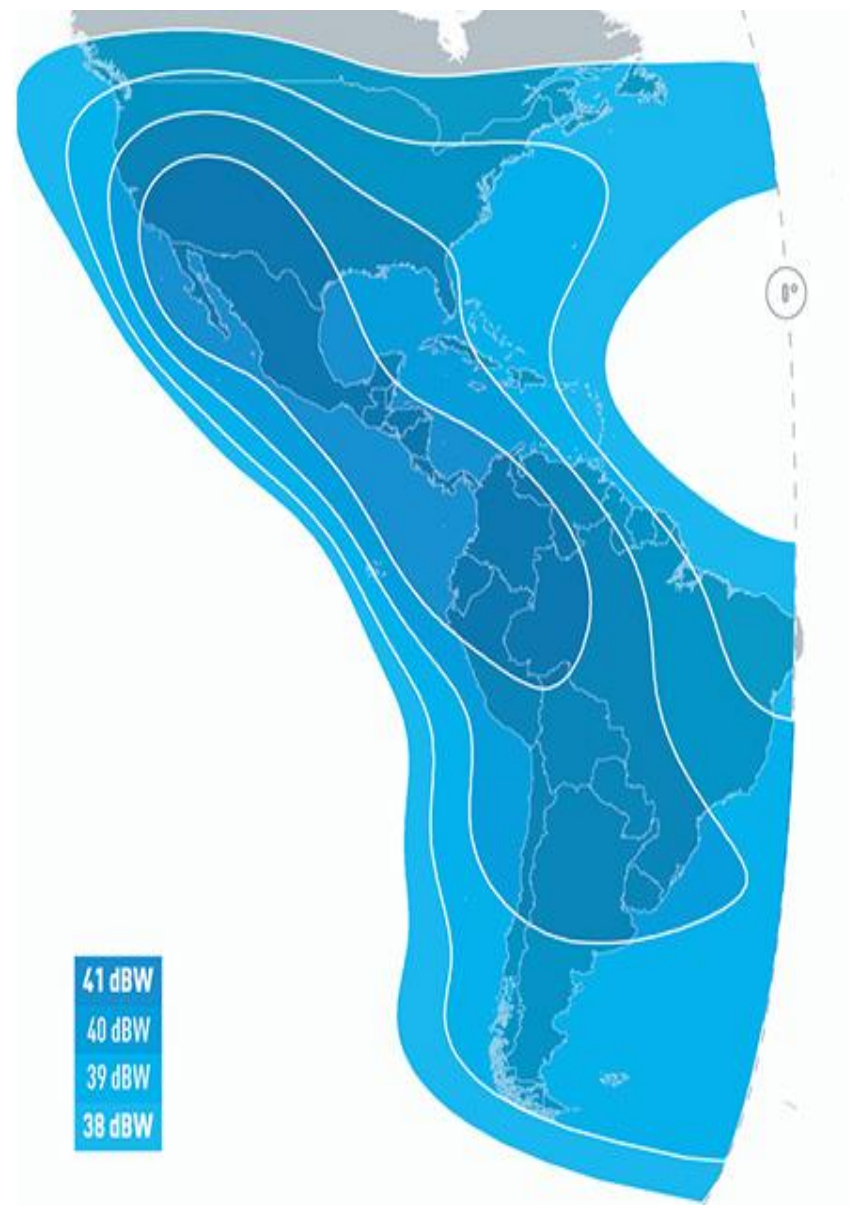
GEB continues to be a leading voice in international Christian television



# **NORTH & SOUTH** **AMERICA COVERAGE**

# Available on 4 SATELLITES in the Americas!

EUTELSAT 117 WEST



- DIRECTV and Over-the-Air TV Affiliates including flagship station KGEB TV53 Tulsa.
- Relaunch of ORBY TV in the U.S. KU.
- Orby TV available free on 117 W.
- Reaching North/Central/South America via Eutelsat 117 W, providing for both KU and C-Band coverage.
- Over 40 Million Potential Homes reached via satellite!
- TV Stations, cable and satellite combined over 60 million!
- Top OTT platforms including Apple TV, AmazonFireTV, and ROKU.
- Coming late 2024, Streaming TV launch and updated iOS and Android apps.





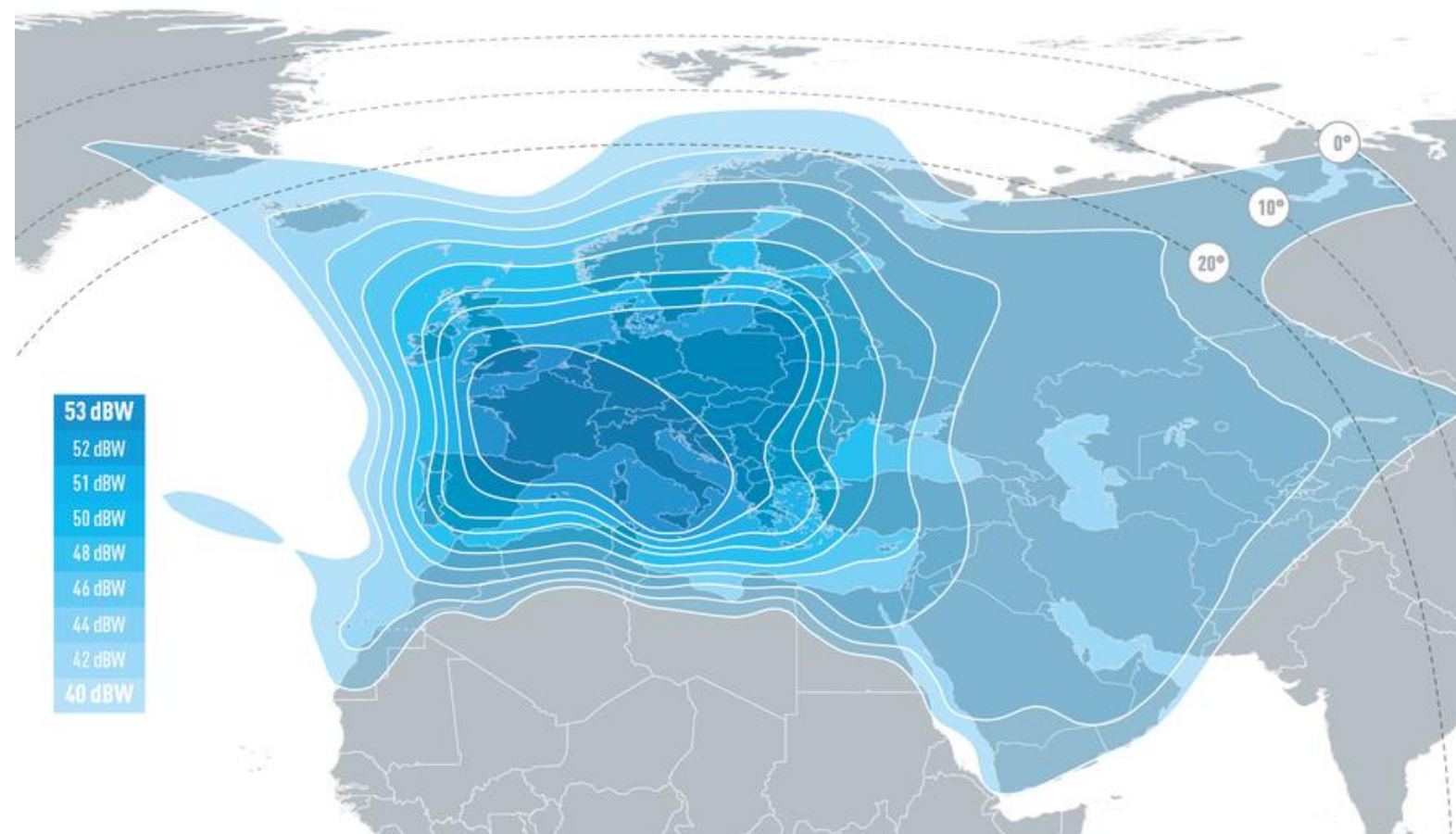
# **EUROPE, MIDDLE EAST & NORTH AFRICA COVERAGE**



# Eutelsat's 13°EAST, Europe's Premier Satellite

Launched October 2024

## EUTELSAT HOTBIRD-F AT 13°EAST



- Reaching at least 100 million homes, including all of Europe, Northern Africa and the Middle East via KU Band.
- With a unique pan-European coverage, the high-power HOTBIRD satellites at 13° East form one of the largest broadcasting systems in EMEA
- Leading DTH, cable, IP and DTT delivery in EMEA, the HOTBIRD video neighborhood is home to 7 premium DTH platforms and reaches almost 100% cable and IPTV penetration in the region.
- Hotbird 13F was launched in 2022 and is a state-of-the-art vehicle for reaching the greatest number of homes in the wide region.



# **SUB-SAHARAN**

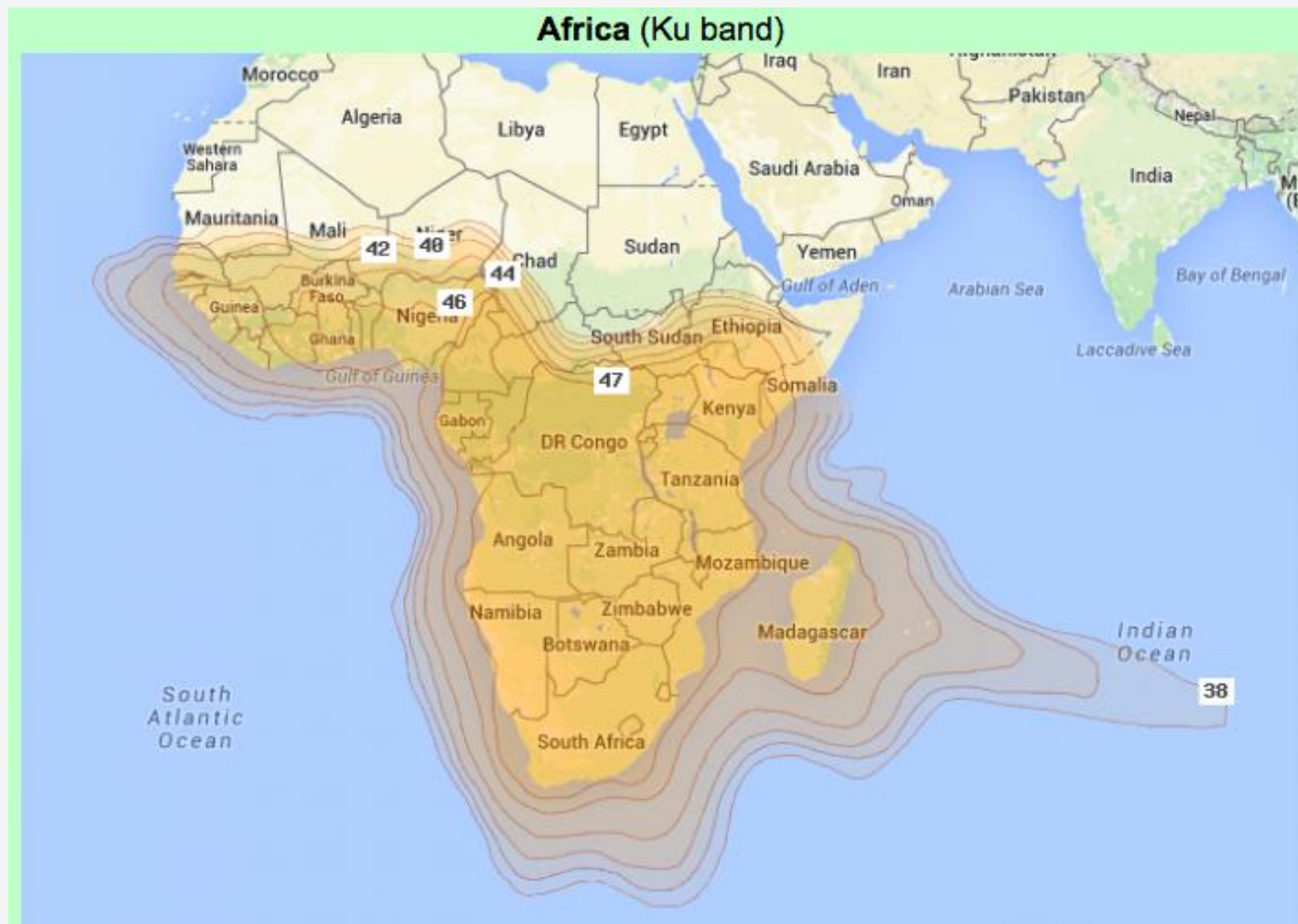
# **AFRICA COVERAGE**



# Eutelsat's 7°EAST, Africa's HOTSPOT for English-speakers

Launched April 2023

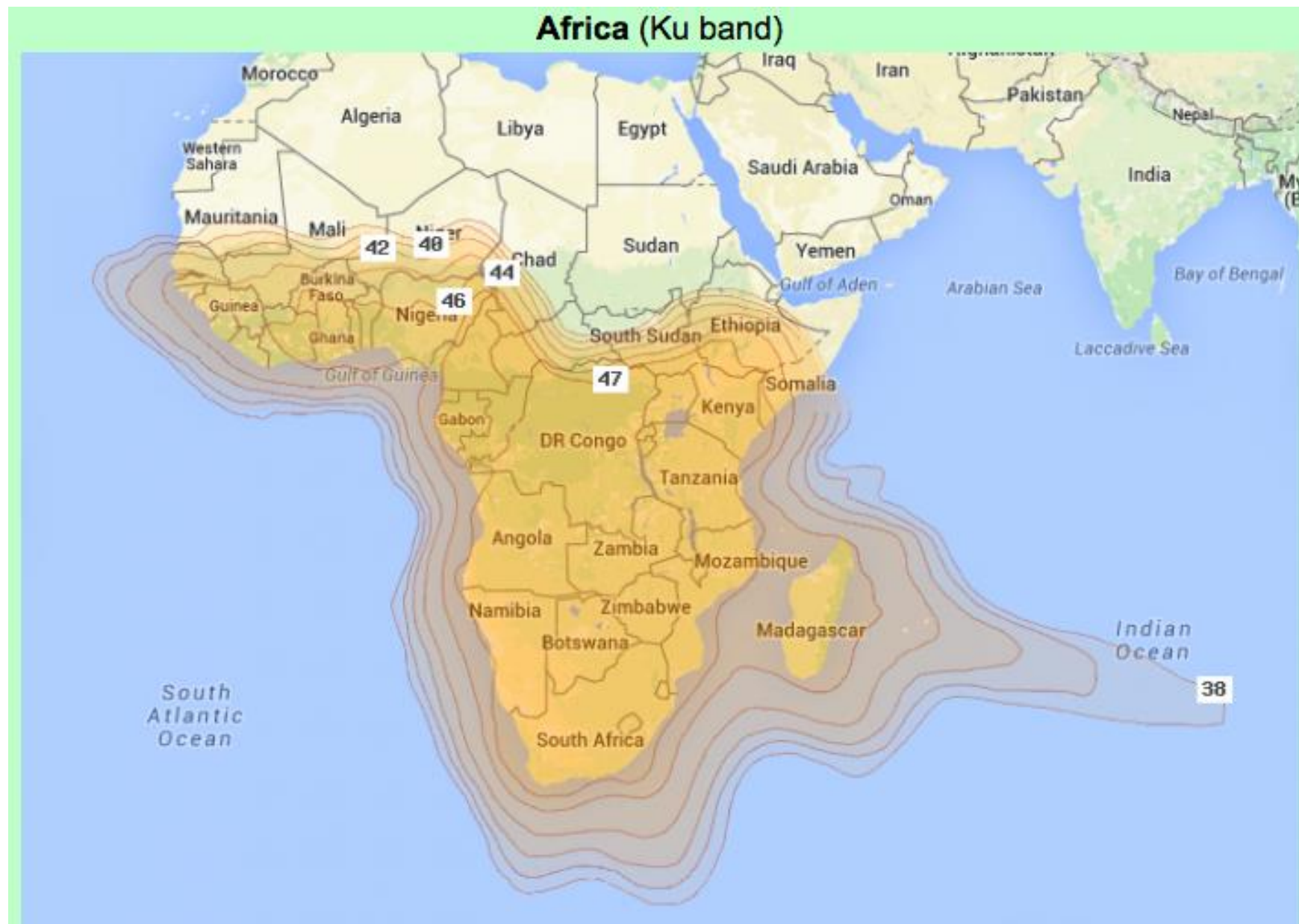
## EUTELSAT 7B AT 7°EAST



- ◆ Reaching at least 3.7 million homes, including in Nigeria, Ghana, Tanzania and Zimbabwe via KU Band.
- ◆ Perfect for Pan-African TV broadcast, and notably English-speaking TV over West and East Africa countries.
- ◆ Fast growing free-to-air neighborhood with more than 80 channels: Africa XP, RCS Ghana and BAZ bouquets, popular channels

# Eutelsat's 7°EAST, Africa's HOTSPOT for English-speakers

EUTELSAT 7B AT 7°EAST



- Total number of channels at 7°E had grown to 423 in 2019 with most growth driven due to major English-speaking line-up.
- 7°E is also developing hotspot for FTA channels in African languages, most notably with 10 channels in Swahili in 2019 and addressed by Arabic and French TV channels targeting respectively the Muslim and French speaking communities.



**Reaching the Largest Number of Potential Free-to-Air Homes in  
the Asia Sat Fleet**



# AsiaSat 5 C-band Footprint in EIRP (dBW) GEB Asia channel



ASIASAT 5, located at 100.5°East C-Band.

The largest FTA networks than any other ASIASAT bird.

- #1 slot for Religious Channels
- Asia's Most Watched International Neighborhood

Based on full transponder platform power and operating above 3960Mhz frequency away from any 5G progress in Asia.

Shared Mux platform with the following:



REUTERS TV

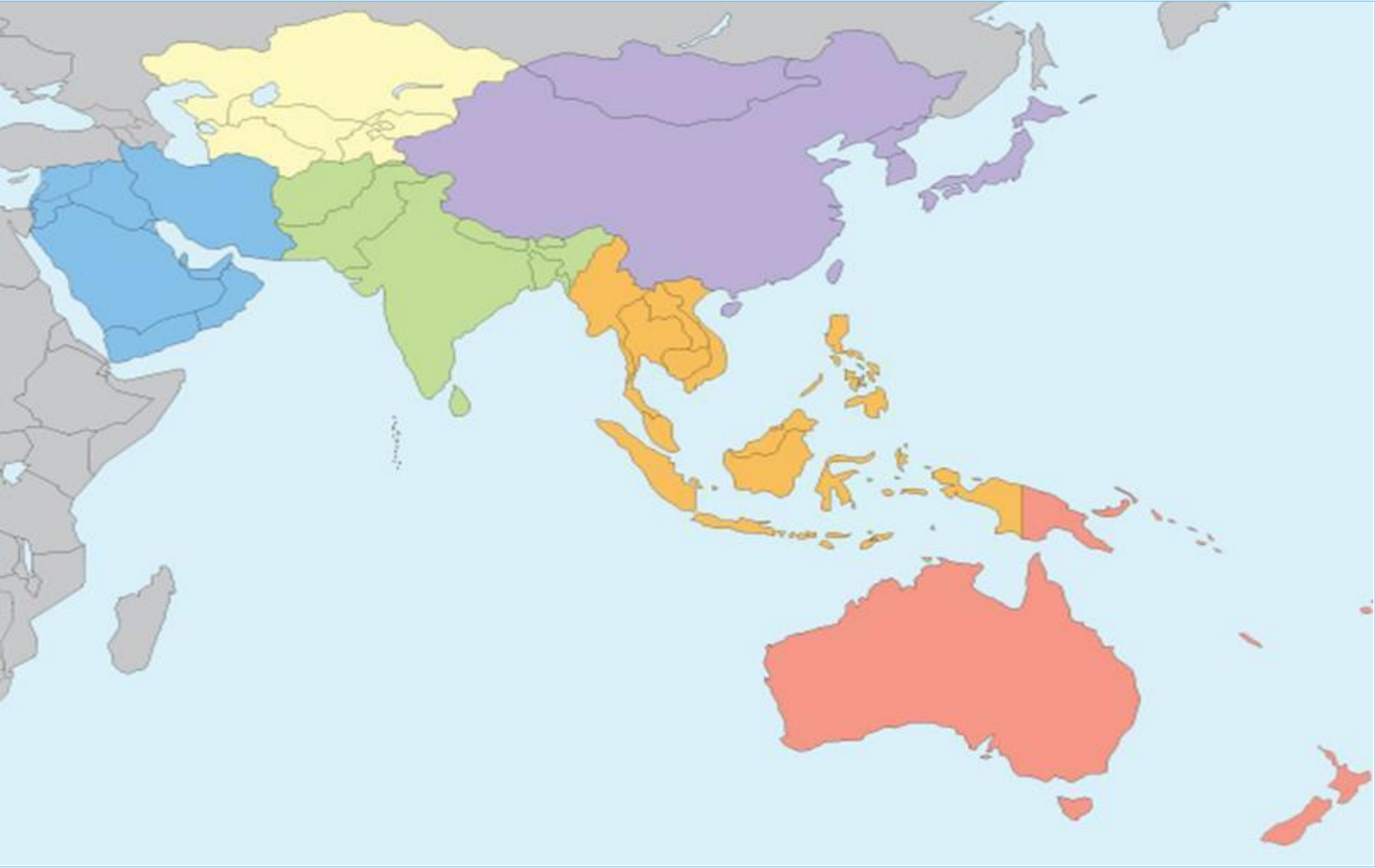


CUBAVISIÓN





# Audience Penetration of AsiaSat 5 C-band



Via Free-to-Air Networks			
East Asia	504,710,000	TV Homes	
South Asia	155,620,000	TV Homes	
South East Asia	128,635,000	TV Homes	
Oceania	12,254,000	TV Homes	
Middle East	12,150,000	TV Homes	
Central Asia	3,470,000	TV Homes	
Total		817 million	TV Homes

Via Hotel Networks	
East Asia	109,858 Guest Rooms
South Asia	19,550 Guest Rooms
South East Asia	101,076 Guest Rooms
Oceania	220 Guest Rooms
Middle East	9,916 Guest Rooms
Total	241,000 + Guest Rooms

Penetration by region: East Asia - China, HKSAR, Japan, Macau SAR, Mongolia, South Korea and Taiwan. South Asia - Afghanistan, Bangladesh, Bhutan, India, Maldives, Nepal, Pakistan and Sri Lanka. South East Asia - Brunei, Cambodia, Indonesia, Laos, Malaysia, Myanmar, Philippines, Singapore, Thailand, Timor-Leste and Vietnam. Middle East - Iran, Jordan, Lebanon, Qatar and UAE. Central Asia - Kazakhstan. Oceania - Australia, Fiji, French Polynesia, New Caledonia, New Zealand, Papua New Guinea, Vanuatu and Wallis and Futuna

# Connect your Ministry with the **World!**



Reaches over 150 Million potential homes via KU and C-Band ranging across North and South America, Africa, the Middle East and now Europe!



Reaches Sub-Saharan Africa, including Ghana, Nigeria, South Africa, Zambia, Tanzania and many more! GEB America is also carried on the top satellite over Europe and the Middle East, HOTBIRD 13F East!



GEB Asia is carried on the most watched English Language Satellite in the region. From India to New Zealand! With potential reach to more than 2 Billion people, GEB Asia is the premier channel to reach the most densely populated region of the world!

## Two incredible channels to reach **MILLIONS!**

GEB America & GEB Asia are proudly powered by Oral Roberts University. ALL Net profits from GEB enables ORU to educate students and develop the next generation of Whole Person Leaders!



# Our Management Team



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